



**FOR IMMEDIATE RELEASE**

## **AFA Moves to Global Markets**

*EMS Now Available to 82 Markets,  
with DMA to 24 European and Asian Exchanges*

**(New York: May 12, 2008)** – Advanced Financial Applications (AFA), a leading provider of EMS/OMS trading technologies to buy and sell side financial organizations, today announced that it has expanded its asset class coverage to include global equity markets.

The functionality for non-U.S. routing and execution mirrors what is currently available through AFA's IMPACT Pro™ platform. For U.S. securities, IMPACT Pro's execution management solution offers clients a broker-neutral access to exchanges, ECNs, agency brokers, market-makers, and broker-sponsored algorithms. Now, for international securities, IMPACT Pro users will be able to expand order routing and trade execution to over 82 markets. AFA will provide DMA to 24 European and Asian exchanges as part of the complete offering.

The international application will also offer the ability to queue orders after local market hours for execution when the local market reopens. Clients will also be able to consolidate DMA orders and "done away" trades executed in non-U.S. securities. Further, clients will leverage the functionality already available in AFA's ticket aggregation, allocation, and position management, now applied to non-U.S. securities.

Watch lists and enhanced charting capability for non-US equities include intraday and historical chartings with technical indicators; simple moving average and Bollinger bands and an ability to track data with track ball and cross hairs.

Said Pat Lynch, AFA Chairman and CEO: "The ability for brokerages to access global markets is imperative in today's environment. By expanding our capabilities to non-U.S. stocks, we have responded to client demands, and both our broker and hedge fund clients will now have access to international markets with the execution management they have come to rely on. It enables them to have more control over orders, and a greater range of securities to trade as they seek alpha. We believe that this move will further enhance our appeal to a broader range of clients."

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**About AFA**

Advanced Financial Applications, Inc. is a financial services technology company that provides a suite of Integrated Order Processing (IOP™) solutions to buy and sell-side institutions. AFA helps hedge funds, asset management firms, broker dealers and family offices grow their businesses by creating and delivering trading solutions to streamline the trade workflow, thus resulting in lower operating costs. For more information, visit AFA online at [www.afapp.com](http://www.afapp.com).

